





## WeWork Brussels



### **Audrey Barbier Litvak**

### General Manager, Southern Europe





## Southern Europe

Current Cities

Coming in 2019

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## Southern Europe

France

Paris



Champs Élysée



Rue La Fayette



La Défense

### Spain

Barcelona



Glories





Pasteo de la Castellana, 43



Witty Wood



Calle de Fransisco Silvela, 106





Via Meravigli, 2

## **Belgium | Brussels**

Announced buildings: 4 Members: 3,900+



## Space

### Work

- Beautiful, turn-key office space
- Open desk & private office layouts
- Desks & office chairs
- Filing cabinets
- Lighting
- Privacy vinyl

### Meet

- Conference rooms
- Meeting booths & nooks
- Phone booths & phones
- Classrooms
- A/V capability
- White boards & dry erase markers
- Furniture and equipment

### Lounge

- Kitchen & pantry
- Espresso bar
- Couches & coffee tables
- Honesty / F&B market
- Wellness rooms
- Quiet / game rooms

### Operate

- Cleaning / janitor storage
- IT / server storage
- Bike & trash rooms



## Operations

### **Base Building**

- Utilities
- Property Insurance
- HVAC Maintenance
- Exterior Window Cleaning
- Elevator Maintenance
- Fire Alarm Testing and Maintenance
- Base Building System Maintenance
- Pest Extermination

### Cleanings

- Nightly trash removal from offices, conference rooms, and common areas
- Daily upkeep of bathrooms, pantries, conference rooms, and common areas
- Deep clean of offices on a weekly basis
- Post-event cleaning

### Security

- Guest management / keycard access
- Security Guards & Video Surveillance
- Fire & Safety Personnel
- Keycard Activation and Deactivation

### Productivity

- High-speed wifi
- Printers & Copiers
- Paper & Pens
- Stapler
- Paper Shredding
- Tape & paper clips
- Sticky Notes
- Envelopes



## Community

### Dedicated Community Team

- Community Management Team
- Guest Check-In / Registration
- Delivery Acceptance / Notification

### **Events**

- Internal & External Events
- Health and Wellness Initiatives
- Guest Speakers

### Mail & Package Handling

- Incoming and Outgoing Mail Service
- Mail and Package Sorting & Delivery
- Package Notifications

### Community & Benefits

- Access to 527,000+ global
- WeWork members
- Access to all 500+ buildings globally
- Exclusive WeWork partnerships,
- discounts, rewards, and more

### Food & Beverage

- Coffee, Tea, Craft Beer
- Fresh Fruit Water
- Milk / Sweeteners
- Cups, Mugs, & More



## Enterprise

We also provide a full-stack offering to large-scale corporations, from sourcing real estate to designing and building out workspace, to operating their offices.

FLEX Global access to WeWork's 485+ locations



OFFICE

Private offices, often used as swing spaces or satellite offices



FLOOR

Dedicated floors, ideal

for teams who need a

tailored space



BUILDING An entire WeWork location, perfect to build your dream HQ

## 40%

of our global members are enterprise companies.

These are companies with over 500 employees.

Representing more than 37,000 individual members.



## Attract and retain the best people

#### FIND AND KEEP THE BEST PEOPLE



of enterprise members say that WeWork has helped them attract and retain talent.

#### GO WHERE THE TALENT IS



of enterprise members chose WeWork for its locations.



#### TripActions

"WeWork has enabled us to hire great talent that we otherwise wouldn't have been able to."

Leslie Kurkjian Crowe Chief People Officer

## Make global expansion easy

#### BE EVERYWHERE YOU NEED TO BE



of enterprise member companies have members in more than one city.



the largest 25 enterprise member companies have members in at least 10 cities around the world.



### 👬 slack

" Our space allows us to shift quickly into work mode, but still get that energy—that warm, inviting vibe that we would have in our home lives."

Julie Maresca Director of Large Enterprise Sales



## Foster innovation & productivity

#### PLUG INTO AN ECOSYSTEM OF INNOVATORS



of WeWork members globally are in the innovation economy.

#### **DO YOUR BEST WORK**



of members say that their productivity has increased since joining WeWork.



### 

" At WeWork, small businesses can grow quickly, and big businesses can be inspired by new ideas."

Jili Liu Head of Nio Life



## Our design approach



## **Connections through human design**



## Incentives to physically connect



## **Connections through people**



## **Connections through programming**





## **Connections through digital platforms**







Giving cities room to grow

# 2.5x

WeWork is 2.5x more efficient with space than a typical office, freeing up room for new people, businesses, and jobs.



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## Sustainability at WeWork



WeWork is 2.5x more efficient with space than a typical office, which prevents as much CO2 as taking 90,000 cars off the road for a year



WeWork's meat-free initiative will save as much carbon as it takes to power 35,000 U.S. homes for a year, and enough water for a day for 200 million people -- by 2023



WeWork has eliminated single-use disposable plastics from daily operations



The Carbon emissions associated with all WeWork corporate travel have been offset via a donation to the Carbonfund.org Envira Amazonia Project



WeWork has committed to being fully carbon neutral by 2023



Globally, 76% of WeWork members use sustainable forms of public transit (walk, bike, public transit)



Globally, 40% of WeWork members who used to drive by themselves to work have switched to using more sustainable forms of transit since joining WeWork



WeWork no longer buys leather for furniture and furnishings, nor does WeWork replace leather with PVC (vinyl) faux leather

