

Co-living a Niche Asset Class on the Rise

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Co-Living

A housing option for a growing number of people

- ✓ Millennials and social mobility
- ✓ Urbanization and densification
- ✓ The 'Co' is everywhere : Co-working, **Co-Living**, Co-mmunity, Co-llaboration, etc.
- ✓ Mobility issue and a sustainable way to live
- ✓ Opportunity to turn underutilized buildings into well-designed community homes



Co-living
for Urban
populations
with common
interests.

Millenials
Startupper
Digital Nomad
Global Citizens
Singles
Families

...

Kin project, by Tishman Speyer and Common
"Families live better when they're part of a strong community"



Zoku, Amsterdam

« A home-office hybrid for travelling professionals, which is a relaxed place to live, work and socialize with like-minded people while getting wired into the city”.

Urbanisation and densification.

- Today, 55% of the world’s population lives in urban areas, a proportion that is expected to increase to 68% by 2050
- Cities will account for 77% of the total population in Europe, compared to 62% just 50 years ago
- In order to meet growing demand and often a finite amount of land resource, density needs to increase further

Intelligent use of space



Culture of Sharing Experience Services' Economies.

Convenience & Community



MINI LIVING



Mobility issue and a sustainable way to live.



Opportunity to turn underutilized buildings into well-designed community homes.

Vivahouse project, London. Prefabricated, pop-up housing 'pods' in vacant commercial spaces such as offices and shopping centres.
« We're democratising access to flexible stays in the world's greatest cities.»



Co-living Archetypes

Lifestyle – Community – Mobility – Work – Cost

